



FOR IMMEDIATE RELEASE

MEDIA ADVISORY

WHAT: Media briefing about the **2009 Amgen Tour of California** professional cycling road race and details pertaining to the city of Merced.

The **Amgen Tour of California** is an international, world-class cycling road race - the most successful in the United States, both in attendance and economic benefits to the state overall and to the individual host cities. The race, which is modeled after the Tour de France, features elite professional cycling teams from around the world competing for the highest prize purse of any cycling race in North America.

WHO: Mayor Ellie Wooten, other elected officials and bike enthusiasts

WHEN: Wednesday, July 23, 2008
10 a.m.
Media check-in at 9:50 a.m.

WHERE: California Welcome Center/Merced Visitor Services
710 W. 16th St., Merced, cross street is N Street
Parking available in adjacent parking lots

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